December 2020 Career Navigator Factsheet:

Business, Management, Marketing, and Technology Month!

Career Interests

- Enjoy being a leader?
- Do you like to work with numbers or ideas?
- Have the ability to organize people?
- Like developing new ideas and projects?
- Like things neat and orderly?
- Are you able to balance numbers, follow the stock market or surf the internet?
- Do you like holding an office?
- Develop a new idea and see it through to an end product?

Courses to Consider

- Math
- Business
- Accounting
- Entrepreneurship
- Computer Science
- Marketing
- Language Arts
- Finance

Career Options & Ideas

- Accountant - A person who keeps/inspects financial accounts.
- Finance - Provides advice and gathers, analyzes, summarizes, and interprets data.
- Entrepreneur - Starts their own long-term business, taking on great financial risk.
- Tourism - Provides goods or services for business/leisure activities away from home.
- Administrative - Conducts clerical duties, such as coordinating written and verbal communications for a business.
- Computer Programmer - Writes the code that allows software programs to run.
- Marketing - Designs ads and estimates sales.

K-5

ELEMENTARY CAREER ACTIVITIES:

- Economics Vocabulary 101: Learn about economics words and definitions!
- Have fun learning about financial literacy with these fun Classroom Economy activities!
- Learn about Choices with Edward Jones Financial Advisor, Pam Kirchoff from Alpena!
- Where is George? Ask a parent/guardian for $1 and explore where your bill has traveled.

6-8

MIDDLE SCHOOL CAREER ACTIVITIES:

- What is marketing? Check out this short video and learn about Intro to Marketing!
- The President of the United States has chosen you to Chair the Federal Reserve. Are you up for the challenge to achieve full employment and low price inflation?
- Reality Check! Can you afford your dream life? Take this survey to find out and see what your hourly rate and yearly salary has to be for your dream life after high school.

9-12

HIGH SCHOOL CAREER ACTIVITIES:

- Interested in learning more about an Apprenticeship and how to launch your career? Visit our Apprenticeship Resources.
- Be a Town Manager for a Day! Learn about Taxes from the Internal Revenue Service.
- The President of the United States has chosen you to Chair the Federal Reserve. Are you up for the challenge to achieve full employment and low price inflation?
- Reality Check! Can you afford your dream life? Take this survey to find out and see what your hourly rate and yearly salary has to be for your dream life after high school.

December 2020 Career Navigator Factsheet:

K-12 Resource Web Links:

Computer Coding!

December 7-11 is Computer Education Week!
Practice your coding skills at: code.org

students parents community schools

ALPENA Public Schools

Career Exploration & Awareness!

Find out more at: puremi.ch/2VAXjIC

Career Options & Ideas Links:

- **Accountant** bit.ly/3m4rPpG
- **Finance** bit.ly/362pYfC
- **Entrepreneur** bit.ly/39cgLTW
- **Tourism** bit.ly/3nYbQdA
- **Administrative** bit.ly/2JceTjb
- **Computer Programmer** bit.ly/39Ih5Qt
- **Marketing** bit.ly/2KJwolt

K-5

ELEMENTARY CAREER ACTIVITIES:

- **Economics Vocabulary 101** bit.ly/369jXxT
- **Classroom Economy** bit.ly/37bDnBc
- **Choices** bit.ly/39rB1AX
- **Where is George?** bit.ly/3mj93eB

6-8

MIDDLE SCHOOL CAREER ACTIVITIES:

- **Intro to Marketing** bit.ly/3maB6g0
- **Chair the Federal Reserve** bit.ly/3fvGCaC
- **Reality Check** bit.ly/2V0RNyt

9-12

HIGH SCHOOL CAREER ACTIVITIES:

- **Apprenticeship Resources** bit.ly/3q2dDQo
- **Town Manager for a Day** bit.ly/2J7Ewlr
- **Chair the Federal Reserve** bit.ly/3fvGCaC
- **Reality Check** bit.ly/2V0RNyt

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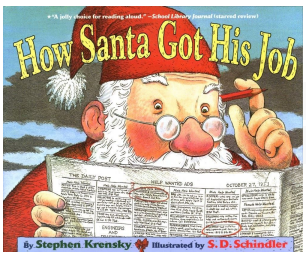
Happy Holidays!



- **Watch our Career Navigators "How Santa Got His Job" video!**
- **Video: bit.ly/SantasJob**
- **Activities:**
  bit.ly/PrintSantaJobActivities
  bit.ly/VirtualSantaJobActivities

The Marshall Plan for Talent is a revolutionary approach to better prepare Michigan students and adults for the jobs of today and tomorrow. For more information visit: www.michigan.gov/marshallplan